



MEDIA RELEASE

For Immediate Release

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San Jose Repertory Theatre Celebrates Black Friday with Half-Price Tickets Don't miss this one-day sale at the Rep!

SAN JOSE, Calif. (Nov. 19, 2008) — San Jose Repertory Theatre is offering \$25 tickets as part of an “Economic Stimulus Package” for its next production, *Around the World in 80 Days*. On November 28 only, patrons can celebrate **Black Friday** with savings of up to 50% on certain performances.

For one day only, single tickets will be available for **\$25 each** in parterre and balcony sections for any performance during the run of *Around the World in 80 Days*, from November 22 through December 21, 2008. Family paks, which include two adult and two youth tickets, are available every day for \$90. San Jose Rep will also waive the handling fee – think tax-free for one day only. No malls or parking nightmares – shoppers don't even have to leave the house!

“San Jose Rep is dedicated to providing our community with top-tier professional theatre at an affordable price,” said Nick Nichols, managing director of the Rep. “As we all try to weather this global economic crisis, we feel our **Black Friday Sale** is one way we can give an ‘entertainment stimulus package’ to Silicon Valley.”

To take advantage of San Jose Rep's Economic Stimulus Package, patrons may purchase tickets by calling the box office at (408) 367-7255, online at <http://www.sjrep.com/tickets/> or in person at the **San Jose Rep Box Office at 101 Paseo de San Antonio, San Jose, CA 95113**.

Gift paks are available at the Rep for the low cost of \$76.65. Live theatre makes the perfect holiday gift – it's good for the environment and uplifting for the human spirit. The paks include two ticket vouchers, a bottle of red or white wine or sparkling cider, and delicious biscotti and madelines. A gift of live theatre at the Rep is creative, hassle-free and green. To order a gift pak, call the box office at **408-367-7255**.

About the Rep

San Jose Rep is the premier non-profit, professional theatre company in the South Bay, presenting six main stage productions each year. As a major contributor to South Bay's cultural community for 28 years, the Rep's mission is to engage, entertain and inspire people. The Rep produces innovative theatrical performances that offer fresh perspectives into the human condition, educational programs that promote life-long learning, and outreach initiatives that benefit our diverse community. For more information, visit www.SJRep.com.

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FACT SHEET (use for calendar listings and PSAs)

WHAT: San Jose Repertory Theatre celebrates Black Friday with an “Economic Stimulus Package” for ***Around the World in 80 Days***

It's Black Friday at the Blue Box! Don't miss this one-day sale at San Jose Rep. No malls, no parking nightmares – you don't even have to leave your house for this incredible deal. Good for one day only! Save up to 50% off the cost of each ticket for a performance of ***Around the World in 80 Days***.

WHEN: Tickets must be purchased on **November 28, 2008**, the day after Thanksgiving.

Around the World in 80 Days runs from November 22nd - December 21st, 2008.

**SINGLE
TICKETS:**

\$25 tickets in parterre or balcony sections based on availability for any performance during the run of the show.

Up to 50% off on certain performances.

All handling fees are waived.

Families may opt for the Family Pak for \$90 (two adults and two youth) – available every day.

Gift paks are available for \$76.65. They include two ticket vouchers, a bottle of red or white wine or sparkling cider, and biscotti and madelines.

SUBSCRIBERS: 50% off the purchase of single tickets to any performance, in any section, based on availability during the run of the show.

All handling fees are waived.

HOW:

By phone: 408.367.7255

Online: www.sjrep.com

In person: Rep Box Office, 101 Paseo de San Antonio, San Jose
Between South 2nd & 3rd Streets.