



MEDIA RELEASE

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San Jose Repertory Theatre Inks Largest Corporate Sponsorship in its History

San Jose, CA—September 9, 2008 —The San Jose Repertory Theatre today announced Hitachi Data Systems as the presenting sponsor supporting the World Premiere of the stage adaptation of the bestselling novel, ***The Kite Runner***. Matthew Spangler, a San Jose State University professor, adapted the play from the novel by local author Khaled Hosseini.

“This very generous support is deeply appreciated by the board and staff of the Rep because it represents a new level of corporate support for our work,” said Stan Anders, President of San Jose Repertory Theatre’s Board of Trustees. “No arts organization producing work at this level of professionalism can exist solely on ticket sales. Foundation, individual and corporate gifts are necessary to bridge the gap between ticket sales and expenses, and Hitachi Data Systems has set a sterling example of investment for other entrepreneurial companies in Silicon Valley to follow.”

“We’re proud to underwrite such a significant theatrical World Premiere that will inspire and entertain not only our employees, but thousands of other theatre-goers during the run of this production,” said Brenda Peffer, Vice President of Global Marketing, Hitachi Data Systems. “Our investment in the artistic and cultural life of Silicon Valley reflects a core element of the Hitachi corporate social responsibility which includes being a good business citizen. Hitachi Data Systems has been a primary sponsor of the San Jose Repertory Theatre for nearly twenty years. They are one of the most innovative stage companies in the country, and it stands to reason that a technology innovation company like Hitachi Data Systems would support such a wonderful organization with this gesture.”

“We’re extremely grateful for this gift from Hitachi Data Systems,” said Nick Nichols, managing director of San Jose Rep. “We are honored to partner with Hitachi to bring this award-winning piece of literature to the stage. Hitachi’s investment benefits not only the Rep and makes the production of *The Kite Runner* possible, but is also a significant investment in the cultural life and vibrancy of our community.”

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The Kite Runner is the fourth play in the Rep's extraordinary 2008-2009 season that includes the Tony® award-winning Broadway hit musical *The 25th Annual Putnam Spelling Bee Contest*; the West Coast Premiere of *Splitting Infinity*, a smart and witty exploration of love, science and faith; the Regional Premiere of the award-winning comedy *The Foreigner*; the family friendly, whirlwind adventure *Around the World in 80 Days*; and the provocative and witty *A Picasso*, by Jeffrey Hatcher, one of the most widely produced playwrights in the country. For more information about the Rep's 2008-2009 season, visit <https://www.sjrep.com/tickets/subscriptions/renew/index.php#CompleteSeason>

About San Jose Repertory Theatre

San Jose Rep is one of largest non-profit, professional theatre companies in the South Bay, presenting six main stage productions each year. As a major contributor to South Bay's cultural community for 28 years, the Rep's mission is to engage, entertain, and inspire people. The Rep produces innovative theatrical performances that offer fresh perspectives into the human condition, educational programs that promote life-long learning, and outreach initiatives that benefit the diverse community. For more information, visit www.SJRep.com.

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