

San Jose Repertory Theatre

Corporate Sponsor Benefits



Support from Corporate Sponsors is directed toward San Jose Rep's full season of offerings. In order to provide premier recognition commensurate with the gift level, San Jose Rep is pleased to provide the Sponsor with a full range of benefits associated with one sponsored production, to be mutually agreed upon, within twelve months of the donation. Benefits are contingent on print deadlines.

As a Sponsor with a gift of \$25,000, benefits include:

All the benefits of Co-sponsor, plus the following during the run of the sponsored production:

- Prominent logo recognition in all promotional materials. If space is limited, text recognition will replace logo.
- Corporate name recognition as a *Sponsor* on the Rep's two prominent electronic marquees in downtown San Jose during the month-long run of sponsored production.
- Prominent logo recognition as a *Sponsor* on promotional posters for sponsored production
- Text recognition as a *Sponsor* in press releases sent to 50 local and 20 national press sources
- A half-page 4-color ad in the sponsored production's Playbill Logo recognition as a *Sponsor* on Playbill title page for sponsored production
- Logo recognition as a *Sponsor* on Playbill sponsor page for the season
- Listing as a *Sponsor* on Playbill donor page for one year
- *Sponsor* designation in **Stagebytes**, the Rep's electronic newsletter, for the sponsored production
- Ten (10) complimentary tickets to Opening Night of the sponsored production
- Ten (10) additional complimentary tickets [for a total of twenty (20) tickets] to any Rep performance

As a Co-Sponsor with a gift of \$10,000, benefits include:

All the benefits of Participating Sponsor, plus the following during the run of the sponsored production:

- A "Night at the Rep" for your corporation: private room access for a pre-show reception. *Food and beverages not included, additional tickets are offered at a discounted rate.*
- A half-page ad in the sponsored production's playbill (15,000 impressions)
- Logo recognition in the season subscription brochure (100,000 logo impressions)
- Prominent logo recognition as *Co-Sponsor* on back of promo postcard for the sponsored production (50,000 impressions)
- Logo recognition as a *Co-Sponsor* on Playbill title page for sponsored production
- Text recognition as a *Co-Sponsor* on Playbill sponsor page for the season (90,000 impressions)
- Listing as a *Co-Sponsor* on Playbill donor page for a year
- *Co-Sponsor* designation in **Stagebytes**, the Rep's electronic newsletter, for the sponsored production (10,000 impressions)
- Four (4) additional complimentary tickets [for a total of ten (10) tickets] to any Rep performance

As a Participating Sponsor with a gift of \$5,000, benefits include:

All the benefits of Corporate Council member, plus the following during the run of the sponsored production:

- Text recognition as *Participating Sponsor* on back of promo postcard for sponsored production (50,000 impressions)
- Text recognition as a *Participating Sponsor* on Playbill sponsor page for the season (90,000 impressions)
- Listing as a *Participating Sponsor* on Playbill donor page for a year
- Logo and webpage link on our website for the entire season (100,000 unique visitors, 5.6 million hits annually)
- Two (2) additional complimentary tickets [for a total of six (6) tickets] to any Rep performance
- Employee single and group ticket discounts to the selected performance

As a Corporate Council member with a gift of \$2,500, benefits include:

- Listing as a Corporate Council member in Playbill donor page for a year (100,000 impressions)
- Four (4) complimentary tickets to any Rep performance
- Subscription to **Stagebytes**, the electronic newsletter of San Jose Rep
- Employee single and group ticket discounts to the selected performance

For additional information please contact Sheri Frumkin at (408) 367-7293 or Sherif@sjrep.com.