

San Jose Repertory Theatre

Premiere Level Sponsor Benefits

Support from Corporate Sponsors is directed toward San Jose Rep's full season of offerings. In order to provide premier recognition commensurate with the gift level, San Jose Rep is pleased to provide the Sponsor with a full range of benefits associated with one sponsored production, to be mutually agreed upon, within twelve months of the donation. Benefits are contingent on print deadlines.

As the Premiere Sponsor with a gift of \$50,000, benefits include:

- Designation as a Premiere Sponsor on all printed materials generated by the Rep
- Designation as a Premiere Sponsor on the Rep's website
- Designation as a Premiere Sponsor in all electronic marketing campaigns
- Designation as a Premiere Sponsor on all promotional materials and invitations for special events held in relation to the production
- Designation as a Premiere Sponsor in all paid print advertising for the production
- Designation as a Premiere Sponsor in all media campaign materials
- Listing on the Rep's two prominent electronic marquees during the promotional period and run of the production
- Logo placement on promotional posters for sponsored production
- Logo placement on promotional postcard for the production
- Logo placement and designation as a Premiere Sponsor on Playbill title page for sponsored production
- Logo recognition as a Premiere Sponsor on Playbill sponsor page for the season
- Listing as a Premiere Sponsor on Playbill donor page for one year
- A half-page color ad in the production's Playbill
- Executive quote highlighting your organization's partnership with the Rep in the production's Playbill
- Designation as Premiere Sponsor in **StageBytes**, the Rep's electronic newsletter, for the sponsored production
- Forty (40) tickets to any scheduled performance of the production
- Reserved space for pre-show activities, and appearances by artists as available
- Mention in any pre-show "curtain speeches," spotlighting sponsor's partnership
- Opportunity for promotional material to be displayed at all pre-show and Opening Night special events
- Invitations to any pre-show and Opening Night special events, in quantities agreed upon by the Rep as event details become available