

# San Jose Repertory Theatre

## Mission/Vision

### Mission

#### **Our Mission**

The mission of the San Jose Repertory Theatre is to engage, entertain and inspire people. We produce innovative theatrical performances that offer fresh perspectives into the human condition, educational programs that promote life-long learning, and outreach initiatives that benefit our diverse community.

### Vision

#### **Our Vision**

The San Jose Repertory Theatre will continue to be a respected and valued arts leader that serves a growing and diverse constituency. We will earn a reputation for fiscal responsibility that engenders public trust and expanded community support.

### Values

#### **Our Values**

The following core values support our mission and vision. They guide San Jose Repertory Theatre's programmatic and financial choices and they will be at the center of every decision.

#### **Excellence**

We will maintain the highest professional quality in every aspect of our organization. We will explore the most creative aspects of live theatre through inventive and integrated design, visual metaphor, aural imagery and imaginative staging. We will sustain a nurturing, supportive and creative work environment that attracts local and national artists and staff who are committed to excellence in all their endeavors.

#### **Innovation**

We will consistently work to be a magnet for creative ideas. We will seek unique ways to actively engage and constructively challenge audiences, artists and staff.

#### **Accountability**

We will be reliable stewards of the public trust and the resources that are provided to us. We will operate in a financially responsible manner and will be diligent in applying resources to their defined purpose. We will use best business practices that allow us to serve our community and build financial and organizational vitality.

#### **Governance**

We will achieve and maintain the highest standards in our governance, management and operational practices. We will develop an engaged, informed Board of Trustees and an experienced and accomplished staff. We will actively seek advice and support from a broad constituency and specifically from our dedicated stakeholders and Emeritus Council.

**Education and Outreach**

Art and culture are essential to a healthy society and our theatre will serve as a conduit for community interaction. We will offer educational and outreach initiatives that are inclusive and address regional diversity. We will work to increase the benefits of these programs and expand their reach to a wider audience.

**Community Collaboration**

We recognize that San Jose Repertory Theatre is a community asset. We will strive to make our facility available to others for public purposes that are consistent with our mission and values in order to serve a broad constituency. We will honor diversity by promoting sustained connections and continued conversations among people so as to enhance intellectual and emotional bonds across all aspects of our community.

Approved by action of the SJRT Board of Directors  
June 27, 2007