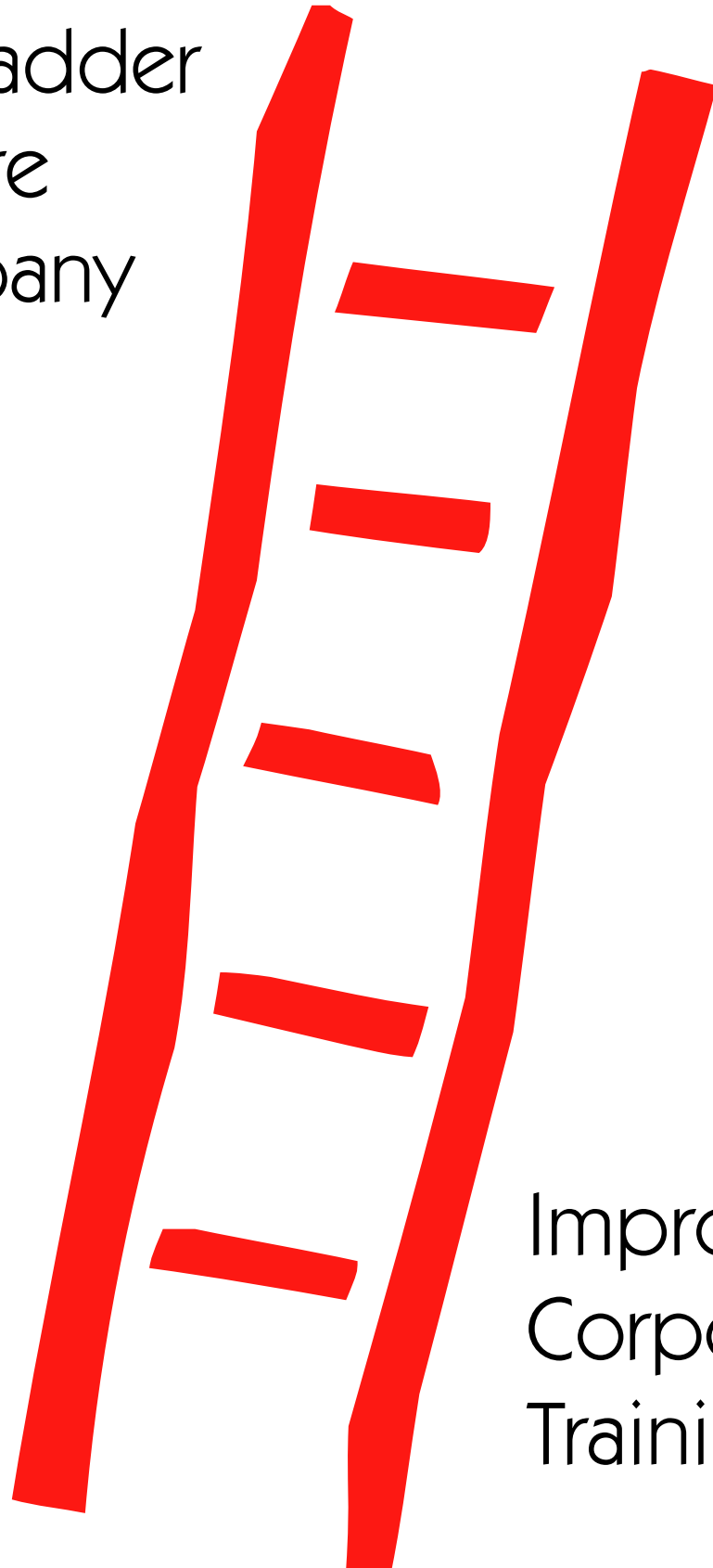


Red Ladder
Theatre
Company



Improv
Corporate
Training



Red Ladder Theatre Company Improv Corporate Training

Red Ladder Theatre Company is the improvisational outreach company of San Jose Repertory Theatre. For fifteen years, Red Ladder has been working with a wide range of groups within the community to assist individuals with the development of creative thinking, problem solving, communication, collaboration, teambuilding and leadership skills — the very skills necessary to be effective and competitive in the corporate world. Through active, high energy workshops in the creative process, Red Ladder can help your group or organization expand its creative horizons and re-energize the corporate team environment. Here are just a few of the skills Red Ladder can help your group to develop:



Trust The heart of collaboration is trust. Through improv, team members will come to feel comfortable and confident in taking creative risks with their colleagues. The ability to face the competition with a unified front is only possible if there is trust within the group.

The ability to innovate depends upon the freedom to imagine new possibilities without falling victim to self-censorship. Improvisation teaches people to get out of their own way so that they can recognize and utilize their innovative ideas.

Spontaneity



Communication Even the very best ideas can only be put to use if they can be effectively communicated. Improv teaches people the dynamics of communication and helps individuals move concepts from thought to action.

The imagination is like a muscle. The more you use it, the stronger it gets. Likewise, left unused, it becomes flabby and lazy. The process of improvisation is like a workout for your imagination. By exercising this skill, individuals are better able to think “outside the box” and look at situations from a completely different perspective.

Creativity





Acceptance In improv, we say, “yes...and...” — **yes**, I accept what you are contributing, **and**, I will add to it my own contribution. It is only by learning to accept the ideas of others that true collaboration can take place. In these workshops, individuals learn to develop the very best ideas through acceptance and collaboration.

We can only build on the ideas of others if we can recognize them. Improvisation helps us fine-tune our awareness, understand how we take in information and capitalize on our observation skills.

Observation



Presentation When information is presented to a group, whether large or small, it must be compelling enough to hold their attention. This depends not exclusively on the content of the material, but largely on the manner of presentation. Improv helps people learn how to hold the focus of an audience (and shift that focus when necessary).

It is a fact that we learn best by doing. The art form of improvisational theatre provides an active, engaging opportunity for individuals to get up and *do*— to immediately put into practice the concepts that are being put forth. It is not a cerebral, theoretical process, but a fast-paced, exciting way to learn to think on your feet and to move ideas forward.

Einstien said, “Imagination is more important than knowledge.” Just imagine the possibilities at your fingertips when you expand your creative horizons through the tools and techniques of improvisational theatre. Red Ladder Theatre Company can help your organization come to the experiential understanding that, “if you can imagine it, it can be.”

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